



**NEWS RELEASE**

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FOR IMMEDIATE RELEASE

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**SCG LEGAL PR NETWORK WINS GOLD MARCOM AWARD FOR  
CREATIVITY AND INNOVATION**

NEW YORK—Only 10 months after its launch, SCG Legal PR Network, a service that connects attorneys as sources to reporters, received the Gold MarCom Award for creativity and innovation this past October.

“SCG Legal PR Network is excited and honored to accept the Gold MarCom Award. We’ve experienced tremendous growth throughout our first year, and this award is a great testament to that,” said SCG Legal PR Network Founder Paramjit L. Mahli. “Smart folks in the legal industry understand that during tough economic times, it’s imperative to continue with their media relations; it sets them apart from their competition who are using draconian measures to slash their communications budgets.”

Its legal-expert member database ranges from lawyers from all sizes of law firms.

Since last January, SCG Legal PR Network has facilitated relationships between its members and journalists from news outlets such as Law360, New York Law Journal, Financial Times, Fox News, BusinessWeek, Fortune, Money magazine, and The Times (UK). This coverage includes comments for television, print and speaking engagements.

## **SCG Legal PR Network**

*Connecting legal experts as sources with journalists*



The MarCom Awards is an international creative competition administered and judged by the Association of Marketing and Communications Professionals that recognizes outstanding achievement by communications professionals. Entries come from corporate marketing and communication departments, advertising agencies and PR firms. Winners of the awards range in size from individual communicators to media conglomerates and Fortune 500 companies. A complete list of winners can be found on the MarCom Awards Web site at [www.marcomawards.com](http://www.marcomawards.com).

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### **About SCG Legal PR Network**

SCG Legal PR Network is a global network that connects lawyers as expert sources with reporters. Its team is comprised of former award-winning journalists whose experience spans over three continents and 30-plus years of experience in the field of journalism and public relations. The network was started by a former journalist, Paramjit L. Mahli, who has worked within news outlets like the Canadian Broadcasting Corporation (CBC), Financial Post, CNN, CNNfn and The Journal of Commerce. For more information about the SCG Legal PR Network, please call 212-661-9137 or visit SCG Legal PR Network's Web site at <http://www.scglegalprnetwork.com>.

### **About the Association of Marketing and Communications Professionals (AMCP)**

Association of Marketing and Communications Professionals (AMCP) administers and judges several international competitions for marketing and communication professionals. The foundation for AMCP began in 1995 as a means to honor outstanding

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achievement and service to the communication profession. It was founded by a group of communication professionals who were involved in competitions for several of the national and international trade organizations. The goal of the group was to provide an inexpensive, independent competition on an international level that would be fair, respected and open to everyone.